

liveTec EASY



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The easy and convenient way to shop

With the innovative smartphone holder system EASY from systec, shopping using a smartphone is much simpler.

In addition, the EASY is also ideal for marketing and advertising purposes. Simply attach a QR code leading directly to the retailer app onto the EASY to heighten customer awareness and increase user numbers.

In this way, EASY supports retailers in introducing apps and generates an increase in the number of users.

Applications such as self-scanning, mobile payment or digital shopping lists are easy and convenient to use with EASY.

The EASY is a mechanical, cost-effective solution and is suitable for smartphones of different sizes - with or without a protective case.

So that customers can use their smartphone immediately for shopping, the EASY is permanently attached to the shopping trolley handle. The smartphone is simply pushed into the holder. If the trolley is left unattended, the customer can quickly remove his phone for safekeeping.

The smartphone holder can be retrofitted to almost all shopping trolley handles and gives the market a modern, innovative image.



Always close at hand



Fast and easy to use



Customised with label



smart your cart

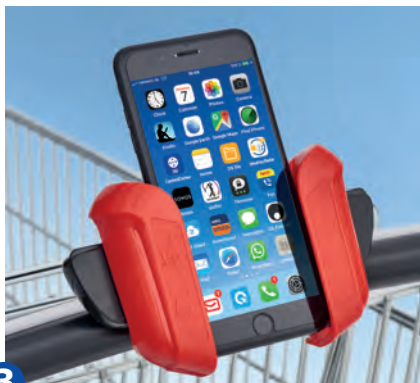
EASY in detail



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1 Easy to use

The smartphone is simply pushed into the holder from above and is immediately ready to use for shopping

2 Customised

The engraving of the company logo or an individually designed label strengthens the commercial image of the supermarket. Permanently engraved pictograms show the customers how to use the Easy.

3 One size fits all

Whether large or small smartphones, with or without a protective case - the EASY can accommodate them all. It is even suitable for large cases such as Otterbox or Mophie.

4 Quick to mount

Only one screw is required to mount the Easy and it can be easily retrofitted.

The Number 1 for Shopping Trolley Accessories

Founded in 1974, systec developed the first patented coin lock for shopping trolleys in 1981. Since that date, systec has become the global and technology leader in this field. Its products range from coin deposit systems, ergonomic advertising handles, seatbelts and wheel-lock systems for shopping trolleys. The latest innovation from systec is liveTec – the new smartphone holder system for shopping trolleys.

systec is the supplier of all leading shopping cart manufacturers and exports its products to more than 50 countries.



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